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Charter: Kevelair society puts off the gas and after 2 years of

New hires, capital increase, opening a European office ... The company Air Charter Nantes Kevelair takes off after two years of existence through charters including through emergency in recent months to large corporations.



Kevelair now offers 22 aircraft in charter availability - DR

With 2.4 million in revenue over the last 6 months (October 2010-March 2011), compared to 1.7 million euro turnover in the first 18 months, Kevelair went cruising in early 2011 .

The company Air Charter Nantes who turned 2 years old in April, has doubled its business thanks to emergency charters in recent months to large corporations.

"We have chartered a flight to Tunisia, a flight to Libya and 7 flights to Egypt, said Fabrice Mandon, commercial director Kevelair.

The majority of our business comes from business travel, incentives and product launches. We also work with GSA in the Danish company Danish Air Transport for regular connections between Pau and Marseilles five times a week with the Italian company Air Vallee SPA "

Incentives, sports, pilgrimages to a diversified activity

Indeed, Kevelair now offers more than 22 aircraft in charter availability, from 30 to 170 seats. Popular devices for flights taxis, shuttles and travel companies athletes.

"The event also comes at 40% of pilgrimages to Rome, the Holy Land and for the World Youth Days in Lourdes and Madrid," says Fabrice Mandon.

If the company can not provide the number of passengers carried, the commercial director said that *"80% of charters are over 100 seats."*

Other evidence of good growth: the company has just completed a capital increase, which amounts now to 70 000 euros.

"This is to meet the expectations of our customers," said Fabrice Mandon. In parallel, the company hired beginning June 1 third commercial, which should gradually take over the European development, to open a dedicated office in early

September.

"But, for strategic reasons, we can not specify where the European office will be open," says Fabrice Mandon.

GSA positioning on special flights, etc.. Kevelair also adds an environmental dimension to its offering.

"We work in partnership with the CO2 solidarity - the environmental actions, which allows us to calculate the amount of emissions emitted for each transport and to offset some by a carbon offset program."

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Source:
<http://www.tourmag.com>